
PLATFORM BROCHURE / 2026

MODELS CYPRUS.

Cyprus talent. One searchable platform.

Built for brands, agencies, hotels, developers and
production teams.

300+ ACTIVE PROFILES / 100+ BOOKINGS

modelscyprus.com



A working marketplace with visible scale.

300+

ACTIVE PROFILES

A broad and growing talent base across Cyprus.

100+

CLIENT BOOKINGS

Completed opportunities facilitated through the platform.

30

GOOGLE REVIEWS

Public proof of a professional, respectful experience.

6+

TALENT CATEGORIES

Models and creative specialists available in one ecosystem.

WHY IT MATTERS

Clients can access talent, coordination and campaign support without rebuilding the network for every brief.

Talent was visible everywhere— except in one place.

THE OLD MODEL

Scattered portfolios. Informal referrals.
Repeated sourcing.

THE PLATFORM MODEL

Searchable profiles. Clear briefs.
Coordinated delivery.

Models Cyprus brings discovery, opportunity and production into one operating layer.

One platform serves both sides of every booking, connecting people across the island.



Briefs move in. Shortlists, talent and coordination move out.

From brief to booked talent in five controlled steps.

01**DEFINE**

Share the campaign, role, timing and location.

02**DISCOVER**

Browse relevant profiles and categories.

03**SHORTLIST**

Align talent with the creative and commercial brief.

04**CONFIRM**

Agree availability, terms and logistics.

05**DELIVER**

Coordinate the booking or wider production.

The platform can support a single booking—or coordinate the talent layer of a complete campaign.

The platform can supply talent—or support the whole production.

01

TALENT SOURCING

Models, hosts, influencers and creative professionals matched to the brief.

02

CASTING & COORDINATION

Shortlisting, availability, scheduling and production-day logistics, locally and internationally.

03

CONTENT PRODUCTION

Campaign support spanning photography, video, locations and creative partners.

04

EVENT STAFFING

Professional promotional teams for launches, exhibitions and hospitality.



CONNECTING BRANDS WITH CREATIVES & MODELS

A broader talent ecosystem creates more ways to deliver.

FEMALE MODELS

MALE MODELS

JUNIOR MODELS

HOSTS & HOSTESSES

INFLUENCERS

CREATIVE PROFESSIONALS



Models build visibility without giving up independence.

01**JOIN**

Select a public membership and create a profile.

02**PUBLISH**

Add photographs, video and relevant experience.

03**DISCOVER**

Appear in platform searches and campaign sourcing.

04**RESPOND**

Receive casting or booking enquiries when relevant.

05**WORK**

Confirm terms and complete the opportunity.

PLATFORM PRINCIPLE

Non-exclusive membership. Direct opportunity. No guaranteed booking claim.

Three public membership options support different visibility needs.

STARTER

€5

PER MONTH

- Public profile
- Photos and videos
- Casting visibility
- Booking enquiries

PRO

€10

PER MONTH

- Higher profile visibility
- Early casting access
- Social promotion
- WhatsApp community

VIP

€25

PER MONTH

- Priority placement
- VIP profile highlight
- Premium opportunities
- Newsletter feature

Prices and features shown are the public platform options at publication.

Demand is measurable—not anecdotal.

7,092

GOOGLE CLICKS

Organic discovery is already generating qualified visits.

95,328

SEARCH IMPRESSIONS

The platform is visible across a growing search footprint.

8,300+

ACTIVE USERS

Audience scale validates demand beyond the model database.

15,000+

SESSIONS

Repeated browsing supports a marketplace, not a static directory.

Search is the acquisition layer: commercial demand reaches the platform before a campaign brief is even submitted.

International campaign delivery across five days.

10

MODELS

Selected and coordinated for the campaign.

5

PRODUCTION DAYS

Multiple locations across Cyprus.

iFLY LUGGAGE

A North American luggage brand used the platform for multi-model, multi-location campaign production.



Luxury-scale casting for a single live production.

18

MODELS

A large coordinated cast for one luxury event.

CAP ST GEORGES

The assignment demonstrates that platform scale can translate into disciplined on-site delivery.

1

BRIDAL EVENT

Hospitality, fashion and production aligned.



Talent, location and production assembled as one system.

10

MODELS

Sourced for a branded fitness production.

360°

CONTENT SUPPORT

Talent coordination integrated with production.

MATERNAFIT

A useful proof that Models Cyprus can move beyond placement into campaign-ready coordination.

Providing a full turnkey solution, from casting, to talent management, photography, videography, content creation and editing.



The same system scales from shoots to live events.



10

WIKI TEAM

Two-day coverage.

2

VENUES

Coordinated delivery.



15

HOSTESSES

Multilingual team.

1

PLATFORM

Sourcing + coordination.

Trusted where service, presentation and timing matter.

HOSPITALITY & DINING

Four Seasons Hotel

Anassa Hotel

Parklane Resort & Spa

Cap St Georges Hotel & Resort

Ocean Basket

Almare

Oniro

REAL ESTATE & DEVELOPMENT

BBF

Square One

INEX Developers

Coral Residences

DB Investments

RealtyOn

Cap St Georges Villas

The platform works across beauty, retail, media and events.

FASHION, BEAUTY & RETAIL

MAC

iFLY Luggage

Amantia Muses

Doo Nails

Crystal Haze Jewelry

Geo Stockings

PRODUCTION, EVENTS & CREATIVE

Green Olive Films

Strawberry High Films

Pangram Pixels

LCA Studios

City of Dreams Mediterranean

WIKI Expo

IFX Expo

MaternaFit

Professional coordination is the part people remember.

30

GOOGLE REVIEWS

Public social proof for the platform experience.



“

The coordination was seamless and professional throughout.

STEPHEN OSIFO

“

The team was genuinely friendly and supportive, and I always felt comfortable and respected.

MAYA KALOTHEOU

Edited excerpts from public Google reviews.

MODELS CYPRUS / NEXT BRIEF

The talent is here. The platform makes it usable.

FOR CLIENTS

Book talent. Build a shortlist. Coordinate a campaign.

FOR MODELS

Create a profile. Increase visibility. Access opportunities.

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